



# Agenda

- ▶ Who is CFT
- ▶ Deer management and Venison distribution
- ▶ What we do
- ▶ How we do it
- ▶ Field to Foodbank

Field to Foodbank – high protein nutritious meals to help feed people in need

# Who is The Country Food Trust

- ▶ A charity that began in 2015 to feed people in need
- ▶ Utilise protein from the countryside
- ▶ Field to Foodbank

**THE**  
**COUNTRY FOOD**  
**TRUST**

# Deer management and venison distribution



Deer management could be conceptualised as a ‘keystone issue’...potential for holistic deer management practices to catalyse transformative change with benefits to climate change mitigation biodiversity renewal, ecosystem health and resilience, food sustainability and rural livelihoods



A wild source of food, distributed and supplied to where there is need outside of the supermarkets



## What we do

- ▶ Engage with land owner, estates, shoots and game dealers
- ▶ Procure and source meat
- ▶ Manufacture ambient meals
- ▶ Distribute them for free to foodbanks around the vicinity of where the meat was sourced
- ▶ Donate raw meat or catering packs sizes of our meals to Community kitchens who feed hot meals to vulnerable groups

# How do we do it

- ▶ Collaboration between partners and game dealers
- ▶ Meat donated and procured
- ▶ Made into ambient meals
  - ▶ Pheasant Casserole
  - ▶ Pheasant Curry
  - ▶ Venison Bolognese
  - ▶ Venison Pasta Bolognese
  - ▶ Turkey Casserole
  - ▶ Lentil Curry
- ▶ 1026 venues in Scotland foodbanks/ CK
- ▶ Fundraising is only source of income



Two problems: Deer management and cost of living Crisis  
One solution: Cull strategy, feed people in need



Deer  
management  
strategy



Deer cull strategy and  
timetable



Collection and  
processing via  
game dealers



Mince sold to The  
Country Food Trust



The Country Food  
Trust Manufacture  
ambient pouches



Pouches distributed around  
the country feeding people in  
need

# TRY

## Field to Foodbank

- ▶ Delivered 8000 meals since September
- ▶ Unlimited demand for meals and raw meat
- ▶ All meals are distributed to the foodbanks around the locality from where the meat was sourced
- ▶ Local communities helping local communities

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